



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-17-2012 PAGE: 1 of 5

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No 391924		Contract Dt 06-29-2012	Revision Dt 10-16-2012	Rev# 4	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR			Product Code POLITICALS				Station/Market WTVD - DURHAM						
Agency Est# MCCRO ORDR C15C21			CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238335				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-15-2012	10-21-2012	Agency CPE: C : MCCRO P : ORDR E : C15C21				3	30	1	1	1	1	1				5	125	5	625.00
		Cr Resolved	Rate Reason																	
		10-19-2012	125 CRDT RESOLV																	
		10-18-2012	125 CRDT RESOLV																	
		10-17-2012	125 CRDT RESOLV																	
		10-16-2012	125 CRDT RESOLV																	
		10-15-2012	125 CRDT RESOLV																	
		Total:	625														Credit Resolved Total:	-5	-625.00	
2	10-15-2012	10-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	1	1	1	1	1			5	230	5	1,150.00
3	10-15-2012	10-21-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				3	30							1	1	300	1	300.00

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Contract No 391924		Contract Dt 06-29-2012	Revision Dt 10-16-2012	Rev# 4	Advertiser MCCRORY FOR GOVERNOR		Brand MCRORY FOR NC GOVERNOR		Product Code POLITICALS				Station/Market WTVD - DURHAM														
Agency Est# MCCRO ORDR C15C21			CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238335												
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$						
Agency CPE: C : MCCRO P : ORDR E : C15C21																											
4	10-15-2012	10-21-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA					3	30	1	1	1	1	1			5	125	5	625.00						
	MG Group #	Preempted	Rate Reason	MG Description						Duration																	
	CM 330666	10-15-2012	(4)	125 POLITICAL	5 X 30 @ \$225 M,T,W,Th,F 05:00AM - 05:30AM -					2	30	X	X	X	X	X		5	225	5	1,125.00						
		10-16-2012	(4)	125 POLITICAL	10/15/12-10/19/12 (809),					2	30	X	X	X	X	X		5	750	5	3,750.00						
		10-17-2012	(4)	125 POLITICAL	5 X 30 @ \$750 M,T,W,Th,F 05:28PM - 06:00PM -																						
		10-18-2012	(4)	125 POLITICAL	10/15/12-10/19/12 (812)																						
		10-19-2012	(4)	125 POLITICAL																							
		10-15-2012	(16)	400 POLITICAL																							
		10-16-2012	(16)	400 POLITICAL																							
		10-17-2012	(16)	400 POLITICAL																							
		10-18-2012	(16)	400 POLITICAL																							
		10-19-2012	(16)	400 POLITICAL																							
		Total:		2,625																				Preempt Total:		-10	-2,625.00
		Cr Resolved		Rate Reason																							
	330666	10-19-2012		225 CRDT RESOLV																							
	330666	10-18-2012		225 CRDT RESOLV																							
	330666	10-16-2012		225 CRDT RESOLV																							
	330666	10-15-2012		225 CRDT RESOLV																							
	330666	10-18-2012		225 CRDT RESOLV																							
		Total:		1,125																				Credit Resolved Total:		-5	-1,125.00
5	10-15-2012	10-21-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA					3	30	1							1	275	1	275.00						
	Cr Resolved		Rate Reason																								
		10-15-2012		275 CRDT RESOLV																							
		Total:		275																				Credit Resolved Total:		-1	-275.00
6	10-15-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)					3	30	1	1	1	1				4	425	4	1,700.00						
7	10-15-2012	10-21-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					3	30	1	1	1	1	1			5	425	5	2,125.00						
8	10-15-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)					2	30						1		1	150	1	150.00						

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391924	06-29-2012	10-16-2012	4	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C15C21			CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238335			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C15C21																
9	10-15-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			3	30						1		1	250	1	250.00
10	10-15-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			2	30						1		1	400	1	400.00
11	10-15-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			2	30						1		1	250	1	250.00
12	10-15-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30							1	1	150	1	150.00
13	10-15-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30							1	1	350	1	350.00
14	10-15-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30							1	1	250	1	250.00
15	10-15-2012	10-21-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	30	1	1	1	1	1			5	500	5	2,500.00
16	10-15-2012	10-21-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	30	1	1	1	1	1			5	400	5	2,000.00
	MG Group #	Preempted	MG Description																
	330666	10-15-2012 10-16-2012 10-17-2012 10-18-2012 10-19-2012	Combined MG: Host Line: 4																
17	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30	1	1	1	1	1			5	750	5	3,750.00
18	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							1	1	300	1	300.00
19	10-15-2012	10-21-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			1	30	1	1	1	1	1			5	475	5	2,375.00
20	10-15-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30	1	1	1	1	1	1	1	7	750	7	5,250.00

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391924		06-29-2012		10-16-2012		4		MCCRORY FOR GOVERNOR		MCRORY FOR NC GOVERNOR		POLITICALS		WTVD - DURHAM									
Agency Est#			CMS #		Sales Office		Account Executive		Start Date		End Date		Billing			Package		Contract Title					
MCCRO ORDR C15C21			238335		PHILADELPHIA		A. CLIFFORD		10-15-2012		10-21-2012		M (Broadcast Month, Cycle 1)			N		238335					
Line	Start Date	End Date	Time Period		Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: C : MCCRO P : ORDR E : C15C21																							
21	10-15-2012	10-21-2012	05:00AM - 04:59AM		RUN OF SCHEDULE ROS(M-SUN) (823)					9	30			1		1			2	0	2	0.00	
----- ITEM LINE NOTE ----- JEOPARDY 3																							
22	10-15-2012	10-21-2012	07:30PM - 08:00PM		WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)					3	30	1	1		1	1			4	500	4	2,000.00	
M	MG Group #	Preempted	Rate Reason		MG Description						Duration												
	332222	10-15-2012	500 POLITICAL		4 X 30 @ \$1,000 M,T,Th,F 07:30PM - 08:00PM -					3	30	X	X			X	X		4	1,000	4	4,000.00	
		10-16-2012	500 PROGRAM		10/15/12-10/19/12 (901)																		
		10-18-2012	500 PROGRAM																				
		10-19-2012	500 POLITICAL																				
	Total:		2,000																				
	Cr Resolved		Rate Reason																				
	332222	10-15-2012	1,000 CRDT RESOLV																				
	332222	10-19-2012	1,000 CRDT RESOLV																				
	332222	10-18-2012	1,000 CRDT RESOLV																				
	Total:		3,000																				
																		Credit Resolved Total:		-3		-3,000.00	
23	10-15-2012	10-21-2012	08:00PM - 10:00PM		MONDAY PRIME 8-10P (795)					3	30	1							1	3,000	1	3,000.00	
----- ITEM LINE NOTE ----- DANCING W/THE STARS																							
24	10-15-2012	10-21-2012	10:00PM - 11:00PM		MONDAY PRIME 10-11P (794)					2	30	1							1	1,600	1	1,600.00	
----- ITEM LINE NOTE ----- CASTLE																							
M	MG Group #	Preempted	Rate Reason		MG Description						Duration												
	332223	10-15-2012	1,600 POLITICAL		1 X 30 @ \$3,000 M 10:00PM - 11:00PM - 10/15/12-					3	30	X											
					10/15/12 (794)																		
	Total:		1,600																				
																		Preempt Total:		-1		-1,600.00	
25	10-15-2012	10-21-2012	10:00PM - 11:00PM		WED PRIME 10-11P (814)					3	30			1					1	1,500	1	1,500.00	
----- ITEM LINE NOTE ----- NASVILLE																							

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Agency Est# MCCRO ORDR C15C21		CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238335								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C15C21														
26	10-15-2012	10-21-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)	3	30							1	1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- AFHV														
27	10-17-2012	10-19-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30			1	1	1			3	200	3	600.00
28	10-17-2012	10-19-2012	06:58PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30			1	1	1			3	1,400	3	4,200.00
29	10-17-2012	10-19-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30			1	1	1			3	325	3	975.00
30	10-19-2012	10-19-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30					1			1	850	1	850.00
31	10-17-2012	10-19-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30			1	1	1			3	1,400	3	4,200.00
														Contracted Gross Total:		84	45,100.00
														Actual Gross Total:		70	45,725.00
														Agency Commission:			6,858.75
														Net Total:			38,866.25
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		6,650.00		11,875.00		45,100.00		625.00 DB						45,725.00			
TOTAL		6,650.00		11,875.00		45,100.00		625.00 DB						45,725.00			

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